

**Bakers—Wholesale—(Cont'd)**

Golden Poppy Bakery  
Pasadena HI ckr 9-2392  
LANEHOOD UNITED BAKERIES  
1311 E. HI ckr 3-4378  
MURPHY'S BAKERIES MRS  
WEDDING CAKES  
BIRTHDAY CAKES  
SHEET CAKES  
PIES—PASTRIES  
FREE DELIVERY  
For Information Call  
1117 G. HI lbrt 3-6312

MUIZO BAKERY  
Specialize French Rolls—Sour Dough Bread  
1708-34th HI lbrt 7-1451  
New Paris French Bakery 1915-6th. HI lbrt 3-4408  
OLD HOME BAKERS  
3226 Montgomery Wy. HI lbrt 6-3863  
SUNBEAM BAKERS 1009-28th. HI lbrt 3-5935  
US Bakery 2016 HI. HI lbrt 2-4664  
Ward Harold J Pasadena Av. HI ckr 9-2352  
White Flake Do-Nut Shop 315-16th. HI lbrt 2-9339  
WONDER BREAD & HOSTESS CAKE CO  
14th & R. HI lbrt 3-7434

**Balancing Service**

DORAN CO 1899-7th Oakland  
(Toll) Call "Operator" for. Glencourt 1-8219

**Ball Bearings—See Bearings Headings**

**Balloons**

Cole Bert C Advertising 1120 M. HI lbrt 2-1331  
If no answer call. HI lbrt 3-7461

**Ballets**

DREAMLAND DANCE HALL  
Taxi Dancing Only  
917-6th. HI lbrt 2-7536  
Rainbow Gardens Auburn Blvd. HI ckr 9-9825

**WILLS' POINT DANCE & PLUNGE**

FORMERLY THE ARAGON  
DANCING  
EVERY SAT. 9 PM TO 1 AM  
BOB WILLS  
AND HIS TEXAS PLAYBOYS  
SWIMMING  
Every Day During the Swimming  
Season From 11 AM to 10 PM  
PICNIC GROUNDS - BARBECUE PITS  
On U S 40 - 99 E to MI NE of Capitol  
Auburn Blvd. HI ckr 9-9222

**Banks**

AMERICAN TRUST COMPANY  
101-10th. HI lbrt 4-6941  
Alhambra-Broadway Office  
3031 Broadway. HI dm 4-6941  
North Sacramento Office  
7501 Del Paso Blvd. HI ckr 9-3525  
BANK OF AMERICA NATIONAL TRUST &  
SAVINGS ASSOCIATION 8th & J. HI lbrt 3-6841  
Town & Country Branch  
2425 Marconi Av. HI ckr 9-8811  
See Alphabetical Section  
For List Of Branch Offices  
Bank of America North Sacto Branch NT & SA  
1931 Del Paso Blvd. HI ckr 9-2731  
CAPITAL NATIONAL BANK 7th & J. HI lbrt 2-9041  
CITIZENS BANK OF SACRAMENTO  
2863-35th. HI lbrt 6-4711  
Merchants National Bank The  
1015-7th. HI lbrt 2-3883

**Banquet Rooms**

Club Charles  
See Our Ad Under Night Clubs  
Davis Hwy. HI lbrt 2-9524

**Bar Equipment**

See Restaurant Equipment & Supplies

**Bar Fixtures**

Prestwitz Upholstering Shop  
115-11th W Sacramento. HI dm 4-2603

**Bar Supplies**

DAN-GOOD DISTRNG CO  
Lemon Juice - Fresh Orange Juice Daily  
Sweet and Sour Mix - Lime Juice  
Syrup - Orangeade  
Fresh Calif. Seedless Limes  
"If It's Good It's Dan-Good!"  
Used by Leading Bars  
REX WILLIS  
1506 F. HI dm 4-5575

Dohmann Hotel Supply Co 618 L. HI lbrt 3-3564  
FINEGOLD SAM RESTAURANT & HOTEL  
SUPPLY 1132-24th. HI lbrt 3-7023  
LEE R E HOTEL SUPPLY CO  
Bar Equipment-Glassware & Supplies  
508 J. HI dm 4-6641  
Lindy's Trading Post 515 J. HI lbrt 3-4291  
MCKESSON & ROBBINS INCORPORATED  
SACRAMENTO DIVISION  
515 Front. HI lbrt 3-6861

SACTO GLASS & CROCKERY CO  
Established 1895  
WHOLESALE & RETAIL  
BAR-RESTAURANT SUPPLIES  
BAR STOOLS  
Most Complete Line of  
GLASSWARE & STEAMWARE IN  
NORTHERN CALIFORNIA  
814 L. HI lbrt 2-0611

**STANDARD WHOLESALE SUPPLY**

607 J. HI lbrt 3-0231

**Barbecue Equipment**

Capitol Rock Co Folsom Blvd. HI lbrt 5-4373  
PACIFIC BARBECUES—  
ALBANY CONCRETE CO INC 1840-4th Berkeley  
(Toll) Call "Operator" for. Berkeley 7-5733  
Schwab H Ornamental Iron Works  
4600 Stockton Blvd. HI lbrt 5-4469  
(See Advertisement This Page)

**Barbecue Stands**

Curtis Barbecue Pit 1128-2d. HI lbrt 3-9978

**Barber Schools—See Schools**

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.



The Most Complete & Unique Portable Bar-8'0" wide  
• ADJUSTABLE GRILL  
• ICE BOX WITH COOLING COIL  
• COMPARTMENT FOR GLASSES  
BOTTLES & CHARCOAL  
Grates & Grills Made to Order  
N. SCHWAB ORNAMENTAL IRON WORKS  
HI lbrt 5-4469 4600 Stockton Blvd.

**Barbers**

ARBANAT JOHN'S BARBER SHOP  
Specializing in Children's Haircutting  
2930 J. HI dm 4-7542  
Art Davis Barber Shop 3015 1/2 J. HI lbrt 2-6208  
Auditorium Barber Shop 1609 J. HI lbrt 2-9596  
Avenue Barber Shop  
Jack Hays-Owner  
Children's-Ladies Haircutting  
2101-2d Av. HI lbrt 5-9914  
Bill's Barber & Beauty Shop  
4600 Stockton Blvd. HI lbrt 5-9880  
Bonini's Barber Shop 1476-49th. HI lbrt 5-9729  
Brazell John Barber 902-8th. HI lbrt 3-6208  
Cal State Barber Shop  
California State Life Bldg. HI lbrt 2-9427  
Capital Barber Shop 724 California. HI lbrt 3-9306  
Club Barber Shop  
Ladies & Childrens Haircutting  
3007-9th. HI lbrt 3-9336  
Crystal Palace Barber Shop 1317-6th. HI dm 4-4567  
Devalan's Barber Shop 4420-4th Av. HI lbrt 6-3715

DOYLE'S JIM BARBER SHOP  
6 BARBER SCIENTISTS  
MEN'S - WOMEN'S - CHILDREN'S  
HAIR STYLING \$1  
Our Scalp Treatments Eliminate Dandruff  
Manicure & Shins Service  
Hours 8 & Weekdays  
6-1 Sundays  
DIAL FOR APPOINTMENT  
2001 L. HI lbrt 3-7001

Elite Barber Shop 2917-59th. HI lbrt 5-9560

FOSTER FRANK BARBER SHOP  
BARBER SHOP  
1822 STOCKTON BLVD.  
July 1949  
Hours 12 Noon to 4 P.M.  
Call for Appointment  
3154 Folsom Blvd. HI lbrt 3-1597  
If no answer call. HI lbrt 6-1036

Franks Barber Shop  
4808 Folsom Blvd. HI lbrt 6-5496  
Freddy Martin's Barber Shop 707 P. HI lbrt 2-8864  
Fruittidge Barber Shop  
Ladies & Childrens Haircutting  
5520 Fruittidge Rd. HI lbrt 5-9518  
Furcnetlich Hans 2500 O. HI lbrt 6-9671  
Hackett Ray 3673 J. HI lbrt 5-9714  
Hayama Harry 406 N. HI lbrt 2-9780  
Haywood's Barber Shop 1503-10th. HI lbrt 2-0811  
Henricks & Abbant's Barber Shop  
Ladies & Childrens Haircutting  
3200 Riverside Dr. HI lbrt 3-3029  
Hotel Clunie Barber Shop 8th & K. HI lbrt 3-6541  
Hotel Land Barber Shop 1132-10th. HI lbrt 2-9594  
Hotel Traveler's Barber Shop  
5th & J. HI lbrt 3-5261  
Hunt Thos' Barber Shop 2360-33d. HI lbrt 5-0974  
Lohet Robt 3716 J. HI lbrt 5-9974  
Master's Barber Shop  
526A Capitol Av. HI lbrt 2-9587  
Meng's Barber Shop 2807 J. HI dm 4-5712  
Model Barber Shop 3086-33d. HI lbrt 5-3874  
Moler Barber College 311 J. HI lbrt 2-9838  
Oak Barber Shop 10018-8th. HI lbrt 3-9339  
Palace Barber Shop 1234 J. HI lbrt 3-9878  
Sail's Barber Shop 4080 Stockton Blvd HI lbrt 5-9552  
Saylor's Barber Shop 2419-27th. HI lbrt 6-8661  
Town & Country Village Barber Shop  
Fulton & Marconi. HI ckr 9-5334  
United Artist Barber Shop  
310A Capitol Av. HI lbrt 2-3246  
Voss Ed Barber Shop 1400 1/2 J. HI lbrt 3-9939

**Barbers' Supplies**

Add-Ron Beauty Sales Co  
1013 Alhambra Blvd. HI lbrt 6-3809  
Sacto Barber & Beauty Supply Co  
1801 Capitol Av. HI lbrt 2-8949  
Schultz Barber Supplies 2001 1/2 Del Paso Blvd  
N Sacramento. HI ckr 9-1138

People can't reach you by telephone when the instrument is left "off the hook". Your line is "busy" or "out of order" to anyone calling.

**Barrels & Drums**

Geoptry Edw B 564 Market S F  
(Toll) Call "Operator" for. Douglas 2-3991  
CONTINENTAL CAN CO  
Fibre Barrels & Drums  
N 7th. HI lbrt 3-1916  
MCUIRE & CO  
Steel Drums-Wood Barrels-Bought-Sold  
4500 Shellumong Emeryville  
(Toll) Call "Operator" for. Olympic 2-8260  
MYERS BARREL CO  
Steel Drums-Barrels Bought & Sold  
6549 So Pablo Av Oakland  
(Toll) Call "Operator" for. Olympic 2-6847

**Barrels & Drums—Used**

BAUER COOPERAGE CO 2345 Keith S F  
(Toll) Call "Operator" for. Valencia 4-6505  
Maslow Cooperage Corp 41-14th S F  
(Toll) Call "Operator" for. Underhill 1-7273

**Baseball Clubs & Parks**

Sacto Baseball Assn Inc  
Riverside & Broadway. HI lbrt 3-3929

**Batching Equipment**

BODINSON MANUFACTURING CO  
Concrete Batching Plants  
2401 Bay Shore Blvd S F  
(Toll) Call "Operator" for. Juniper 5-9641  
NOBLE COMPANY  
Concrete Batching Equipment  
1860-7th Oakland  
(Toll) Call "Operator" for. Templebar 2-5785

**Bath Room Fixtures**

Fischer H P Tile & Marble Co 2215 J. HI lbrt 2-3781

SACRAMENTO BATHROOM ACCESSORIES  
Everything for Your Bathroom  
Shower Doors  
Shower Curtains  
2204 J. HI lbrt 3-4420

SACTO WRECKING & PLUMBING SUPPLY CO  
417-12th. HI lbrt 2-3441

**Bathing Suits—See Sportswear Headings**

**Baths**

CONRAD'S STEAM BATHS 921-6th. HI lbrt 3-8516  
(See Advertisement This Page)

**FINLAND STEAM BATHS**

SACRAMENTO'S LARGEST  
Week Days, 1 PM to 10 PM  
Solarium & Massage  
One Block West of Stockton Blvd.  
4626-14th Av. HI lbrt 5-9758

Kepler's Health Center 4626-14th Av. HI lbrt 5-9758

**Baths—Internal—See Colonic Irrigation**

**Batteries—Repairing**

COAST BATTERY MANUFACTURING CO  
"QUALITY FIRST"  
REPAIRING - RECONDITIONING  
Auto - Diesel - Tractor  
Farm Lighting & Marine Batteries  
GUARANTEED WORKMANSHIP  
Prompt Service  
Special Rates to Fleet & Truck Owners  
Factory Located at 410 E El Camino Av  
N Sacramento. HI ckr 9-9566

GOODRICH B F BATTERIES—  
TREVETHICK'S BILL TEXACO SERVICE  
22d & Grand Av Del Paso Hts. HI ckr 9-9917

Webco Battery Shop  
5602 Franklin Blvd. HI lbrt 7-1535

**Batteries—Retail**

Acme Garage 612 L. HI lbrt 3-5898  
AERO BATTERIES—  
ASSOCIATED SERVICE STATIONS  
Jefferson Blvd & Davis Hwy. HI lbrt 2-9733  
Al Tognoli Shell Service 7th & L. HI lbrt 3-9989  
AUTO-LITE STA-FUL BATTERIES

THE BATTERY  
THAT NEEDS  
WATER ONLY  
3 TIMES A YEAR

"WHERE TO BUY THEM"  
DISTRIBUTOR  
Chanslor & Lyon Co 1714 K. HI lbrt 2-4951  
DEALER  
GOLDEN EAGLE SERVICE STATION  
2300 J. HI lbrt 3-9528

Buy Right Distributors  
920 Del Paso Blvd N Sacramento. HI ckr 9-0591

ELECTRIC GARAGE  
Complete Stock of  
Auto, Diesel, Tractor and Farm Lighting  
BATTERIES  
Repairing, Recharging, Rentals,  
Hobbs Batteries  
WE CALL and DELIVER  
1220 C. HI lbrt 2-9637

Friends may not know how to reach you if the telephone at your residence is listed under another's name. You may have a separate listing under your own name for small cost—and convenience that is often great.

Conrad's  
**STEAM BATHS**  
The Studio of Relaxation  
**STEAM OR DRY HEAT**  
BEAUTIFORM  
Swedish Massage  
A Relaxing Treatment for Business Men & Women Designed to Restore Vitality and Appearance. Keep Your Weight Down by Eliminating Toxic Poisons Through Natural Methods.  
FOR APPOINTMENTS  
GI lbrt 3-8516  
Open Daily Except Sunday  
HOURS 10 A.M. TO 8 P.M.  
LADY ATTENDANTS  
921-6th St.

**Batteries—Retail—(Cont'd)**

FISK BATTERIES  
RECHARGING  
RENTAL  
Promo, Dependable  
Service  
ON ALL MAKES  
\*TIME TO RE-TIRE-Res. U.S. Pat. Off.  
"WHERE TO BUY IT"  
DISTRIBUTOR  
Nielsen Al 1615 L. HI lbrt 2-7689  
Fuhrer Frank Drive-In Service Sln  
3030 J. HI lbrt 3-9935

GOODYEAR BATTERIES  
This time get a Goodyear  
... for GO to start  
with STAMINA to keep  
going.  
For quick, dependable battery care, call us.  
"WHERE TO BUY THEM"  
GOODYEAR SERVICE STORE  
1611 L. HI lbrt 2-1031

GOODYEAR SERVICE STORE  
1511 L. HI lbrt 2-1031  
Hancock Geo W Co 1900 Broadway. HI lbrt 3-5851  
HATLEY & MORRILL TIRE CO  
16th & R. HI lbrt 2-1660

HOBS BATTERIES—  
HOBS BATTERY CO 1220 C. HI lbrt 2-3745

Hobbs Storage Battery Serv Stn  
1220 C. HI lbrt 2-9637

LAHER BATTERIES—  
LAHER SPRING & TIRE CORP  
1217-16th. HI lbrt 2-6851

LAMUS-LUNDLEE CO  
Delco Battery Distrs  
1411 L. HI lbrt 3-5721

LANGNER & RIFKIN  
Delco Battery Distributors  
1116-15th. HI lbrt 2-9084

LEHR AUTO ELECTRIC  
Willard & Auto-Lite Batteries  
MOTOR TUNE-UP SERVICE  
ELECTRICAL SYSTEMS  
Checked For Shorts & Drains  
REGULATORS & GENERATORS  
REPAIRED  
1114-21st. HI lbrt 2-8642  
Residence. HI lbrt 3-8642

MOORE'S AUTO SERVICE  
5201 Franklin Blvd. HI lbrt 6-7397

NATIONAL BATTERIES—  
CAHALAN & PIERSON 1731 J. HI lbrt 3-2534

NIELSEN AL  
Willard Distr-Wholesale & Retail  
1615 L. HI lbrt 2-7689

PREST-O-LITE BATTERIES—  
SADLER BROS TIRE CO  
1913-16th. HI lbrt 2-3202

SCHWAB TIRE CO  
Excite Batteries Wholesale & Retail  
1617 J. HI lbrt 2-1811

Batteries—Wholesale & Mfrs

ARRO-LYTE BATTERIES—  
BATTERY PRODUCTS CO  
3258 Stockton Blvd. HI lbrt 5-9554

Battery Products Co  
3258 Stockton Blvd. HI lbrt 5-9554

COAST BATTERY MANUFACTURING CO  
410 E El Camino Av N Sacramento. HI ckr 9-9566

GREEN L A & SON 3218 Broadway. HI lbrt 5-9804

HOBS BATTERIES—  
HOBS BATTERY CO 1220 C. HI lbrt 2-3745

Hobbs Battery Co 1220 C. HI lbrt 2-3745

(Continued Next Page)